Without - Short Film about Human Connection

M. T. (January 16, 2015)



Without is a story about solitude and the way it is enhanced by the geographic and psychological isolation of small, marginalized realities and a crowd-funded short movie project. This funding method is a way to seek financial support from a collective group of individuals who are genuinely interested in the project and want to see it become a reality.

Without is a captivating story where both human connection and detachment play an important role in the life of a solitary old man affected by alcoholism in a small town in Southern Italy. It's a witness to the strong human bonds created by the inevitable proximity that connects people in small villages.

Sometimes, the geographical isolation of these remote towns, can transform the dynamics of



everyday life. Although citizens of such towns live in close proximity and all know each other, the nature of their human interactions can often bring them apart and change the perception of people they see everyday.

Moreover, <u>Matera</u> [2], one of the most important cities in <u>Basilicata</u> [3] and known as "la Città Sotterranea" (the Subterranean City), is well known for its historical center called "<u>Sassi</u> [4]", considered <u>World Heritage Site</u> [5] by <u>UNESCO</u> [6] since 1993, along with the Park of the Rupestrian Churches.

Matera has been awarded the title of European Capital of Culture in 2019 by a panel of independent experts of the European Commission. Without's team wants to support this city and feels it's the perfect setting to the story. The biggest production ever hosted in Basilicata is <u>Mel Gibson</u> [7]'s <u>The Passion of the Christ</u> [8] in 2004 but <u>TheCreativeShake</u> [9] feels there is a lot more to see, especially in the present day.

Without was created by <u>Paola Sinisgalli</u> [10], a 28-year old Italian woman and entrepreneur from Rome. In 2010, Paola moves from Rome to New York and, after working at some of the most important advertising agencies in Manhattan, opens her own agency along side Francesca Bianchi. TheCreativeShake, founded in 2013, is thus born as an innovative communication agency aimed at serving and working as a bridge between the American and Italian market.

Without's team is Italian-American lead by Director Paola Sinisgalli. Claudio Di Biagio, renowned YouTuber (<u>Nonapritequestotubo</u> [11]) and creator of the acclaimed web series "Freaks!", will take on the role of assistant director. Claudio has been making videos for years now and just recently debuted in the U.S. as a director with his independent movie "Victim of Circumstances", a 50-minute film based on the famous comic book series Dylan Dog.

Paola Sinisgalli spent many summers in Basilicata, her fathers birth place, throughout her childhood years. The beautiful scenery and landscapes of this Italian region have had such a strong impact on her life that she felt the need to showcase these emotions in a short film. Without was conceived with the intent of portraying a reality many people don't know exists.

The short movie <u>Kickstarter</u> [12]campaign ended on January 21st reaching a budget of \$18324, going beyond the \$15000 goal. The team opened a new crowd-funding

account for people who still want to donate <<< [13]

The official website for the movie can be found at the following link $\leq \leq [14]$

Source URL: http://test.casaitaliananyu.org/magazine/focus/life-people/article/without-short-film-about-human-connection

Links

[1] http://test.casaitaliananyu.org/files/without-short-movie

- [2] http://en.wikipedia.org/wiki/Matera
- [3] http://en.wikipedia.org/wiki/Basilicata
- [4] http://en.wikipedia.org/wiki/Sassi_di_Matera
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