Juicy Brooklyn Art Festival

Mila Tenaglia (May 31, 2014)



Exit Room is proud to present the launching of what promises to be an annual milestone of dynamic art & culture in an urban landscape called the JUICY ART FESTIVAL

The founders <u>Daniela Croci</u> [2] and <u>Dariel Martinez</u> [3] will host three-day art and music festival, running from June 5-7, is dedicated to bringing the arts and community together through street art in its many variants.

Previous to the Festival itself, more than 20 well-known artists will be painting murals in Brooklyn, setting the stage for the Grand Finale.

Exit Room is located in a space adjacent to <u>The Well</u> [4], Brooklyn's newest and most ingeniously curated bar, public house, and performance space.

The festival will take place in, and be held in collaboration with <u>The Well</u> [5], which includes a 4,000 square foot interior with thirty foot vaulted ceilings and a ten thousand square foot of private outdoor space devoted to special events and live music.

Through an unprecedented fusion of cultural expressions relating art and music, the Festival proposes a robust agenda; Art Fair, Merchandising, Live Painting, Collaborative Exhibition & Zoemap Video Projections as well as Live Music and Performances. All this takes place within the most ambitious master plan of breaking barriers, both internal and external.

The final product will be a break down of the present moment, approaching street art in a much more personal manner. We will have a clearer understanding of how different cultures influence art into building today's emerging art scene.

The result aspires to bring art closer to the community, making it more appealing to people; it will connect artists to the community and community to art, transforming our ways of relating to NYC.

JUNE 5 TH Music Line up: Perla Cozzone [6]'s Group and Rabbi Darkside, Jessica Carvo, Steeve Sam, Chop, Tyquan Sounds, Henry C

JUNE 6 TH Music Line up: <u>Unstoppable Death Machines</u> [7], Pineapple Unicorn, L.atasha A.lcindor, The Aspiring Me, DJ KRKN

JUNE 7 TH Music Line up: <u>Xenia Rubinos</u> [8], Wondress, Ryshon Jones, Rioux, Jadon Woodard, JX Cannon

Live Painting by International Artists like <u>Don Rimx</u> [9], <u>Icy and Sot</u> [10], Meca, StinkFish, Txemy, Muro, Ever Siempre, Werc, Marka27, Cern and more

Tickets are \$8 on ticketfly website [11], \$10 at the door. Also \$20 three day pass [12]

For more info check it out the website <<< [13]

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