



A Superlative Line-Up for HIT WEEK 2013

P. O. (September 04, 2013)

HITWEEK

OCT. 8TH 2013
HIT WEEK - MADE IN PUGLIA
CANZONIERE GRECANICO
SALENTINO

OCT. 9TH 2013
FRANCO BATTIATO

+ NICOLA CONTE DJ SET

+ SPECIAL GUEST MUSICA NUDA

HIGHLINE BALLROOM - NEW YORK
SHOWTIME 8 P.M.

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The poster is divided into two columns. The left column is for October 8th, 2013, featuring 'HIT WEEK - MADE IN PUGLIA' with 'CANZONIERE GRECANICO SALENTINO' and '+ NICOLA CONTE DJ SET'. The right column is for October 9th, 2013, featuring 'FRANCO BATTIATO' and '+ SPECIAL GUEST MUSICA NUDA'. At the bottom, it says 'HIGHLINE BALLROOM - NEW YORK SHOWTIME 8 P.M.' and includes a 'BUY NOW' button and logos for 'FILMI ITALIA'.

Franco Battiato, Canzoniere Grecanico Salentino, Nicole Conte, Marco Mengoni and Erica Mou return to North America with cutting edge concerts



Cutting edge concerts by innovative Italian artists from are coming from September 7 – October 30 in New York, Los Angeles, Miami and Toronto. The world's only music festival showcasing Italy's current scene on the global stage, Hit Week, returns this fall with its strongest line up to date.

Headliners announced include iconoclastic Italian singer, songwriter and composer [Franco Battiato](#) [2] and [Canzoniere Grecanico Salentino](#) [3], hailing from the Puglia region, the seven piece band and dancer are the leading exponents in a new wave of young performers re-inventing Southern Italy's Pizzica Taranta musical and dance traditions for today's global audience. But that's not all: renowned DJ, producer and musician [Nicola Conte](#) [4] will bring his DJ set Stateside. 2013 Sanremo Festival winner, [Marco Mengoni](#) [5], will make his US debut appearance and critically acclaimed singer-songwriter Erica Moure joins the Hit Week fold after headlining the festival's inaugural event in Brazil earlier this year.

Hit Week (the H is not pronounced in Italian) was created with the goal of shattering the stereotypes most often associated with contemporary Italian music and its place in the worldwide music scene. After debuting in Los Angeles in 2010, the festival has since traveled to New York, Washington DC, Miami, Toronto and Montreal in the US and Canada, as well as the Chinese cities of Beijing and Shanghai and Rio De Janeiro in Brazil.

HIT WEEK is produced by Music Experience Roma S.r.l and by Mela Inc Los Angeles in collaboration with Federazione dell'Industria Musicale Italiana (FIMI, the Federation of the Italian Music Industry, which represents about 2,500 production and distribution companies in the field of music and recording), the Italian Trade Commission (ICE), the Ministry of Economic development, Puglia Sounds and Puglia Promozione, national Agency for the Youth.

"We are working hard to promote Italian music in the world," Enzo Mazza, president of FIMI said, "thanks to HIT WEEK we are able to export our culture to the most important international arenas.

This is part of a greater effort that is getting stronger and bigger every year.

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| September 7 | Los Angeles, CA (TBA) | Erica Mou at Hit Week Preview |
| October 4 Invitation) | Miami, FL (TBA) | Nicola Conte at Hit Week / Rhythm Foundation Opening (by |
| October 5 Winner at Hollywood ArtsPark | Hollywood, FL | Canzoniere Grecanico Salentino, Nicola Conte and Contest |
| October 8 Ballroom | New York, NY | Canzoniere Grecanico Salentino and Nicola Conte at Highline |
| October 9 | New York, NY | Franco Battiato at Highline Ballroom |
| October 10 | Toronto, ON | Franco Battiato at Phoenix Concert Theatre |
| October 11 | Los Angeles, CA | Canzoniere Grecanico Salentino at UCLA |



October 12 Los Angeles, CA Canzoniere Grecanico Salentino at Taste of Italy

October 28-29 Los Angeles, CA Marco Mengoni at The Billboard Hollywood Reporter Film
and TV Music Conference

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Links

- [1] <http://test.casaitaliananyu.org/files/hitweeknewyork201313783477160jpeg>
- [2] <http://www.battiato.it/>
- [3] <http://www.canzonieregrecanicosalentino.net/index.php?lang=en%E2%80%8E>
- [4] http://www.bassculture.it/artisti_scheda.php?nicolacontedj%E2%80%8E
- [5] <http://www.marcomengoni.it/%E2%80%8E>