AICF Celebrates 25 Years of Service to Women of NYC

I. A. (June 04, 2012)

American-Italian Cancer Foundation celebrates 25 years of service with a cocktail party at ESPACE. Everyone is invited to Celebrate in Pink

For the past 25 years the <u>American-Italian Cancer Foundation (AICF)</u> [2] has been serving economically disadvantaged women in New York City by providing no-cost breast cancer screening, outreach and education program through a mobile unit that reaches them in their own neighborhoods.

Many of these women have geographic, cultural or linguistic barriers that interfere with them receiving appropriate screening services and often stop them from making the annual breast screening for cancer a priority. The mobile unit visits neighborhoods in the five boroughs to provide mammograms, clinical breast exams as well as education and instruction in breast self-exam. All of the services are at no cost, regardless of health insurance status.

The Foundation also supports cancer research and education through funding of <u>International Post-Doctoral Research Fellowships</u> [3] placing emphasis on the collaboration between Italy and the United States.



On Thursday, June 14th the American-Italian Cancer Foundation (AICF) will be hosting a party to recognize the 25 years of service to the women of New York City. "Celebrate in Pink" will be held at ESPACE [4] on 42nd Street between 11th and 12th Avenues from 6:00pm to 9:00pm, and will feature a cocktail party, hors d'oeuvres, wine tasting, silent auction and raffle.

Funds raised during the event will support the program's outreach activities and medical services, as well as fulfill the costs of the renovation of AICF's large mobile clinic [5] to accommodate the new, state-of-the-art digital mammography screening equipment that was purchased in the fall of 2012.

Celebrate in Pink is for breast cancer survivors, scientists and physicians, and for all men and women in New York City who wish to "give back" to those less fortunate and recognize the importance of this life-saving program.

Please join AICF for the event, as your support will help in the continuation and improvement of the wonderful service AICF has been providing for a quarter of the century. Remember, AICF is filling a critical gap in access through the proactive, personalized approach to patient recruitment and it can continue to do so for many years to come with all of our support.

There will be a Silent Auction at the event with wonderful donations from: Alberello Imports, Babyliss Pro, Barboursville Vineyards, Brooks Brothers, Cobb Wines, Danielle Nicole Inc., Gaetano D'Aquino, Annarita Dell'Atte, Diamond Club International, Faconnable, Ferrari North

America, Filnoir.com, Furla USA, La Perla, Massivesilver, Mionetto USA, NFL Shop, Lisa Nik, Poltrona Frau Group NA, Alexa Rodulfo, Agricola San Felice, Smeg USA, Inc., Southern Wine & Spirits, Swarovski, Daniela Villegas and Zambaiti USA.

Tickets at \$150 and can be purchased here [6] or by calling: (212) 628-9090. Sponsorships are also available at \$5,000, \$10,000 and \$25,000.

Text 25YEARS to 91011 to make a \$25 donation.

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